

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, RICHARD WILES,

being/on behalf of: MYSELF,

a legally qualified candidate of the DEMOCRATIC

political party for the office of: SHERIFF

in the GENERAL

election to be held on: 11-8-16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

SHERIFF RICHARD WILES CAMPAIGN

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

OLAV LIEBER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

10-20-14

Date \_\_\_\_\_

Chas. Bur

**Signature**

*To Be Signed By Station Representative*

□ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

Printed Name

# Title



# SHERIFF RICHARD WILES 2016 KFOX

Advertiser:

Agency:

Buyer:

Length(s): :30

Proposal #: 676779

Market [Rank]: EL PASO [92]

Books: Nov-15EL PASO

Flight Dates: 10/24/16 - 11/08/16

Note: Rates good for two (2) weeks. Programming subject to change without notice.

## Station Contact:

Name: Myriam Acosta

Phone: (915) 834-2116

Fax: (915) 833-1358

Email: myriam.acosta@kfoxtv.com

Program	Rate	Oct	Nov	Nov	Cost	A3564			
DP Days Time	Weeks	24	2	7	Spots	RTG	CPP		
KFOX									
KFOX MORNING NEWS 5A	2	\$90	2	2	2	\$540	2.0p		
M M-F 5:00A-6:00A	3				6	\$45.00			
KFOX MORNING NEWS 6A	2	\$250	2	3	2	\$1,750	2.6p		
M M-F 6:00A-8:00A	3				7	\$96.15			
KFOX NEWS AT NINE	2	\$500	-	-	1	\$500	2.8p		
T M-F 9:00P-10:05P	1				1	\$178.57			
KFOX NEWS AT NINE	3	\$300	-	1	-	\$300	1.7p		
T SUN 9:00P-10:00P	1				1	\$176.47			
Weekly Subtotals		4	6	5	\$3,090				
					15				

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A3564R	15	\$3,090	34.70	\$89.05	20.57	1.69	70,224	341,390

Dayparts: M - MORNING; T - LATE NEWS

17838 - agency  
113298 - ad r.

Political Cando Agency

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_



KFOX  
200 S Alto Mesa Dr  
El Paso, TX 79912

EL PASO • LAS CRUCES

Sheriff Richard Wiles Campaign  
PMB #296  
500 W University Ave  
El Paso, TX 79968

# Contract # 2668425

Schedule Dates	10/24/16-11/07/16	Date Entered	10/21/16
Advertiser	Richard Wiles for Sheriff-D (113298)	Last Modified	10/21/16
Agency	Sheriff Richard Wiles Campaign (17838)	Entered By	Patricia Gonzalez
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	2016 (683488)	Headline #	
Salesperson	HOUSE-EL PASO, KFOX/NFOX/KDBC/NDBC (3509)	Demo	
Sales Office	KFOX/NFOX	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	2016	Commission	\$463.50
Account Types	Local/Political Candidate Agency BRD	Net Total	\$2,626.50
Billing Type	Standard	Sales Tax	
Comments			

El Paso (KFOX)		
By Broadcast Month	Spots	Rate
Oct. 2016	4	\$680.00
Nov. 2016	11	\$2,410.00
Grand Total:	15	\$3,090.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	5A- 6A (MST)	2	X	X	X	X	X			2	\$90.00	\$180.00	El Paso (KFOX)		10/21/16
2.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	5A- 6A (MST)	2	X	X	X	X	X			2	\$90.00	\$180.00	El Paso (KFOX)		10/21/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	5A- 6A (MST)	2	X	X	X	X	X			2	\$90.00	\$180.00	El Paso (KFOX)		10/21/16
4.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	6A- 8A (MST)	2	X	X	X	X	X			2	\$250.00	\$500.00	El Paso (KFOX)		10/21/16
5.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	6A- 8A (MST)	3	X	X	X	X	X			3	\$250.00	\$750.00	El Paso (KFOX)		10/21/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	6A- 8A (MST)	2	X	X	X	X	X			2	\$250.00	\$500.00	El Paso (KFOX)		10/21/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	9P- 10:05P (MST)	1	X							1	\$500.00	\$500.00	El Paso (KFOX)		10/21/16
8.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9P- 10P (MST)	1							1	1	\$300.00	\$300.00	El Paso (KFOX)		10/21/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.